

Benefon launches the TWIG 'Discovery', the new personal navigation device

BENEFON OYJ

PRESS RELEASE

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Salo, Finland 13.02.2006 - Benefon today launched the first of its new personal navigation devices. The first truly personal navigation device that can be taken anywhere and offer best in class navigation. Slim, small and light the TWIG Discovery is the only handset to combine world beating precision GPS navigation and GSM telephony. All mapping is on-board and with the ability to use off board services when required, no need for additional expensive GPS modules. One device ready to go out of the box. TWIG Discovery empowers everyone to enjoy navigation anywhere. No longer is full professional satellite navigation limited to in-car users. Brilliant TFT display with 256k colors for vivid 2D and 3D navigation, supported by voice prompted turn by turn instructions.

Unique to Discovery is the TWIG Key: Easy to use, 'One-Click' and TWIG starts navigating! TWIG remembers your location! TWIG will always take you home!

"Discovery is the first fully featured personal navigation device to be available to the consumer" says Jonathan Bate, Benefon's CEO, "Unique ease of use, accurate GPS tracking and featured mobile communication make the Discovery unbeatable. No longer do consumers have to leave clunky navigation devices in the car or even carry two devices"

Responsive to what mobile users demand today, TWIG Navigation is bound to become the most user friendly navigation platform thanks to its wide range of services easily accessible by GPRS communications. TWIG users will soon have access to further services. At launch Discovery will offer TWIG Finder an easy way to locate and navigate to any other Discovery user. Simply request their location and follow the navigate instructions to find them.

Future services will include TWIG Zone, the ability to geo-fence people or assets and TWIG Tracker the ability to track people and assets.

TWIG Discovery encompasses the best of mobile technology and connectivity, including Bluetooth and PC synchronisation.

TWIG and TWIG Product and Services are to be launched at 3GSM Congress in Barcelona on Tuesday 14th February 2006.

Navigate, Communicate, Locate - It's time for TWIG.

[www.twigme.com](http://www.twigme.com)

About Benefon

Benefon is the leader in GSM/GPS mobile telematics terminals and solutions. Headquartered in

Salo, Finland, Benefon has designed and manufactured terminals since 1988. [www.benefon.com](http://www.benefon.com)

TWIG LAUNCH: EL POBLE ESPANYOL, next to 3GSM Congress Halls. Main entrance, after courtyard. Location: Boria Restaurant. Time: 12 noon until 14.00 hrs

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